NAB Form PB-18 Candidates

# AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

D FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3 Station and Location: Date: being/on behalf of: Kete William a legally qualified candidate of the KROUDICAN political party for the office of: election to be held on: Novembe do hereby request station time as follows: Time of **Broadcast** Day, Times per Days Class Number of Length Rotation or Week Weeks Package

Attach proposed schedule with charges (if available): 679,20 (Gnox)

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523,7801

NAB Form PB-18 Candidates

I represent that the payment for the above described broadcast time has been furnished
Campaign funds
and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.
The name of the treasurer of the candidate's authorized committee is:
This station has disclosed to me its political advertising policies, including applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.
To Be Signed By Candidate or Authorized Committee
[0/17/16]
Date
To Be Signed By Station Representative
Accepted in Part Rejected
Printed Name Title:

#### O'KELLEY SAMMONS A D V E R T I S I N G

## **INSERTION ORDER**

CLIENT: PETE WILLIAMS

LENGTH: 60 SECONDS

STATION: WVFT

ACCOUNT EXECUTIVE: JON JOPLING

SCHEDULE A) 6A-10A 3P-7P B) 6A-10A 3P-7P MONDAY 2X2X TUESDAY 2X 2X 2X 2X WEDNESDAY 2X 2X2X 2XTHURSDAY 2X 2X 2X 2X FRIDAY 2X 2X SATURDAY SUNDAY

TOTAL COMMERCIALS: 16X PER FLIGHT

FLIGHT DATE: A) 10/18-10/21 B) 10/24-10/27 & 10/31-11/3

INSTRUCTIONS: EQUALLY ROTATE "EQUAL JUSTICE" ANR "REAL CHANGE"

**RATE: 14.15** 

TOTAL INVESTMENT: 679.20. (GROSS)

313 WILLIAMS STREET, SUITE 11, TALLAHASSEE FLORIDA 32303 PHONE (850) 671-4371° FAX (850 671-4371 ° e-muit jeft@okelleysummons.com

HORIZED BY / DATE

#### O'KELLEY SAMMONS A D V E R T I S I N G

### **INSERTION ORDER**

CLIENT: PETE WILLIAMS

LENGTH: 60 SECONDS

STATION: WVFT

ACCOUNT EXECUTIVE: JON JOPLING

SCHEDULE A) 6A-10A 3P-7P

MONDAY
TUESDAY
WEDNESDAY
THURSDAY
FRIDAY
SATURDAY
SATURDAY
SUNDAY

TOTAL COMMERCIALS: 24X

FLIGHT DATE: A) 10/4-10/13

INSTRUCTIONS: RUN "EQUAL JUSTICE" 100% TFN

RATE: 14,15

TOTAL INVESTMENT: 339.60 (GROSS)

MORIZED BY DATE

313 WILLIAMS STREET, SUITE 11, TALLAHASSEE LORIDA 32303 PHONE (850) 671-4371 ° FAX (850 671-4371 ° e-mpt) jeft@okelleysummons.com



Customer Type:

Local

X Political

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(Agency) Customer: O'Kelley Sammons Advertising						_	Sales Rep: Finance Ch	JON JOPLING								
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Send Invo	ice To:		Advertiser	X	Agency		Product Co				Pol	litica	ıl			
A	212 William	et Cuito	11				Billing Type						0-1			
Address:	313 Williams	S St. Suite	11			•	X	_Stan Dem					Cale	endar	i	
City:	TALLAHASS	SEE		State:	FL		Affidavit Typ	pe:	17,000			Nota				
Zip Code:	32303	1	Phone #:	850-671-4371				None Date		he.		<u>x</u>	Yes			No.
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Contact:	Jeff Sammo	าร					X Date & Times Co-op Description:									
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Comments	political candid	ate											1		Remote	.
Month	Amount	# Anns	1. This offer becomes	a binding contract upon a	cceptance by general	Manager of station	or his authorized	agent,					ı		remote	1
JAN'17		1		ed monthly and shall be d					(18%)	interest	peran	num w	ill			
FEB'17			be charged on delinqu	ent accounts.												1
MAR'17			3. Station shall have ri	ght to cancel this contract	upon default by adve	ertiser in the payme	nt of bills or other	materia	al brea	ch. Upo	n cano	ellation	1			
APR'17 MAY'17				nereunder and not paid sh			at the earned ra	ite. Adv	ertiser	shall pa	ıy atton	ney's fe	es in			
JUN'17			Secretary and the second	s necessary in enforce thi short rate, or rebate, by ea	B <sub>100</sub>	em thereot.										
JLY'17				ment advertising; paymen												
AUG'17			later to the second			harmless against li	iability for liable, s	slander,	illogal	competi	ition or	trade				
SEPT'17			6. Advertiser shall hold station and its agents, employees and officers, harmless against liability for fiable, stander, illegal competition or trade  practiced infringement of trademarks, trade names of program titles, violation of rights of privacy and infringement of copyrights and propriety													
Oct	\$ 339.60	24	rights resulting from the	broadcasting of broadca	asts herein provided in	the form furnished	by advertiser. A	dvertise	r warra	ants that	all adv	ertising	;			
Nov				represent the product or												
Dec	\$330.60		7, I agree to abide by the terms and conditions of this advertising contract. The undersigned does hereby promise and agree to personally													
TOTAL Avg	\$339.60			responsible for the promp om the broadcasting of a							hility on	the				
	\$14.15/spot		part of Magic Broadcas		ereidanig dilder ble Ci	Ammuni Snarantee	und andii CUYEL	en kludt	ACUIT!	VI 1181	anty Ul	uid				
				ncel this contract with 30	0 day written notice i	registered mail to	Magic Broadcas	ting 71	06 Lai	rd stree	t#102	Panar	na Cit	y Bear	h, FL	
			32408													,
Client:					Acc	ount Execu	tive:									

NAB Form PB-18 Candidates

# AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

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To Avail Window,	The	mselves Of The Lowest Unit Charge During A Political eral Candidates Must Sign The Certification On Page 3										
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Station an	d ro	cation:	cation: Date:									
W	WIFT TACAMISE					-9/21/11						
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being/on behalf of: Pete William for State Attorner												
a legally qua	lified	l Candida	te of the Re	publica		,						
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political part	y for	the office	of: Otrat	eAHor	neu							
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A			100	MARI	CIC. HO	20						
election to be	held	d on:	Jovemh	ner 8 7	Olla							
election to be held on: November 8, 7016  do hereby request station time as follows:												
Broadcast Length	Rot	me of Day, ation or ckage	Days	Class	Times per Week	Number of Weeks						
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Attach proposed schedule with charges (if available): 23910												
	ttach proposed schedule with charges (if available): 337.60											
				10.00								

Address .		
Attach proposed	schedule with charges (if available):	700
	in available);	5(7/0
		339.60

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NAB Form PB-18 Candidatos I represent that the payment for the above described broadcast time has been furnished by: and you are adthorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate. The name of the treasurer of the candidate's authorized committee is: This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates). THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING. To Be Signed By Candidate or Authorized Committee Signature To Be Signed By Station Representative Accepted ☐ Accepted in Part □/Rejected Signature